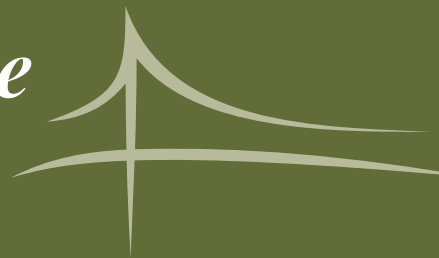




2024 Deathcare Superconference Sponsorship

*Building Bridges
in the Deathcare
Landscape*

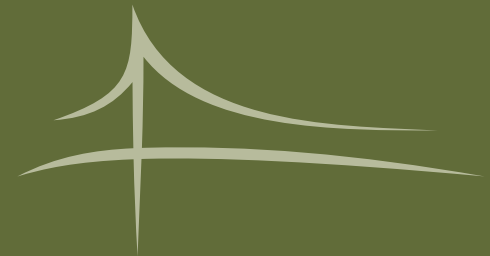


September 27–29, 2024

Seattle Public Library
1000 Fourth Ave.
Seattle, WA 98104-1109

Become a 2024 Deathcare Superconference Sponsor

01. INTRODUCTION
02. MEET THE ORGANIZERS
03. ABOUT THE ORGANIZERS
04. EVENT SCHEDULE
05. SPONSORSHIP PACKAGES
06. ENROLLMENT FORM



Introduction

Your friendly neighborhood deathcare nonprofits are teaming up to host a superconference! The goal of *Building Bridges in the Deathcare Landscape* is for alternative deathcare and funeral care providers to share resources and have high-level conversations about what we want the future of deathcare to look like, from death doulas to hospice to home funerals to green burials and alternative disposition options to protecting consumer funerary rights. We also think it is important to talk about the gaps in what our industry needs and how we can fill those gaps.

This superconference will draw participants from across the US and the world. We are attracting registrations from home funeral educators, green and conservation burial advocates, funeral directors, hospice and hospital workers -- including nursing staff, social workers, spiritual counselors -- and end of life and estate planners. Our conference program appeals to those concerned with environmental sustainability and individual choice in deathcare.

The first of its kind jointly hosted by five key deathcare nonprofits, this superconference is expected to attract significant numbers and press attention. Supporting us as a conference sponsor offers an opportunity to connect with our diverse deathcare community and gain valuable exposure and recognition for your brand. You'll reach the people leading the charge in the deathcare movement!

Meet Your Conference Organizers



**Funeral Consumers
Alliance**



**National End-of-
Life Doula Alliance**



**National Home
Funeral Alliance**



PAUSE
Los Angeles, CA



**People's Memorial
Association**
Seattle, WA

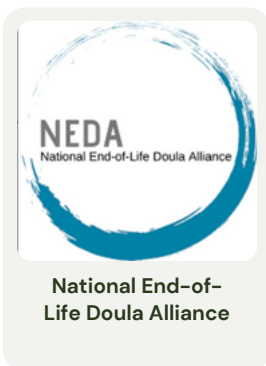
About Your Conference Organizers



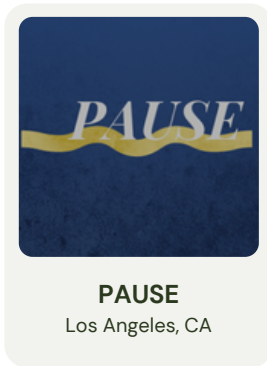
The mission of the NHFA is to educate individuals, families, and communities about caring for their dead. At the National Home Funeral Alliance, we want everyone to feel that a home funeral is possible for them if they want it. Community deathcare is for everyone. Visit us at homefuneralalliance.org.



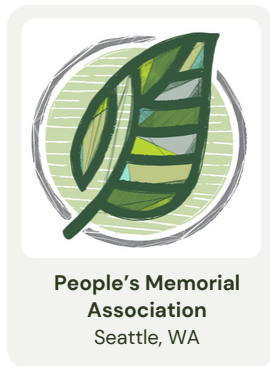
Funeral Consumers Alliance is a national consumer organization that monitors the funeral industry, keeping a close eye on industry trends and advocating for fair practices on behalf of consumers. Our network of volunteers not only work directly with consumers, but also alongside those fighting for legal and regulatory reform on the local, state, and national levels. Visit us at funerals.org.



NEDA's mission is to influence positive changes in how people experience end of life by developing and advocating numerous efforts that improve access to a broad spectrum of holistic non-medical support provided by end-of-life doulas (EOLDs). Our goal is to elevate the role of EOLDs. Visit us at nedalliance.org.



The mission of PAUSE is to create spaces that produce safe, culturally-specific, and expert-informed grief and end of life resources serving Communities of Color. Regardless of our race, gender, religion, location, and privilege – dying is not an option. But how we access safe, culturally-sensitive support and care is. No matter who you are, death and loss are universal and an inevitable part of life. Visit us at timetopause.org.



People's Memorial Association (PMA) is the trusted resource and thought-leader for funeral choice, education, and advocacy in Washington State. We envision a future where everyone has access to after-death arrangements that reflect their personal values and resources. Visit us at peoplesmemorial.org.



About The Event

Professionals within deathcare and adjacent fields will congregate to listen and discuss topics relevant to alternative dispositions, consumer protections, professional regulations, environmental impact, and more.

This event is hosted by some of the premier non-profit organizations in the deathcare space. With a collective social media following of over 25,000 across all platforms, and hybrid attendance options for this event, we hope to see a large variety of professionals with diverse identities and backgrounds.

Commitment to DEI

We are committed to fostering an inclusive and compassionate environment that values diversity, equity, and inclusion (DEI).

We recognize the importance of honoring all experiences, perspectives, and identities as we come together to explore and learn about the universal experience of death, dying, and grief.

We strive to create a safe space where individuals from all backgrounds feel respected, supported, and empowered to share their insights and engage in meaningful dialogue.

Event Schedule

27
SEP

Pre-Conference Dinner

Hosted by PAUSE

PAUSE (a nonprofit dedicated to enhancing the end-of-life experience for People of Color) invites conference attendees to a pre-conference meet up during which we'll land together in Seattle, gather, network, and enjoy light snacks and drinks.

During our time together we'll highlight the work of some incredible folks working in our field – through resource sharing, an art installation, and storytelling. Throughout the night, PAUSE will hold space for folks to discuss the unique identities we're bringing into the space over the weekend. And everyone who joins will walk away with custom resources created by and for People of Color, developed in partnership with the PAUSE Business Development Residency program cohorts.

Location: TBD

28
SEP

Conference

Conference programming begins at 9am and runs until 6pm. The conference will consist of both individual and panel speaker sessions, followed by group discussion for both in-person and virtual participants. Breakfast and Lunch provided.

Location: Seattle Public Library

29
SEP

Tour of Recompose

These hour-long experiences offer a unique opportunity to tour Recompose within a community framework. You'll see Recompose's ceremony and community spaces as well as a portion of the vessel array in the Greenhouse, where human composting takes place. During the walk-through, you'll learn about our history, values, goals, and the Recompose human composting process. The tour concludes with a seated Q & A session.

Location : 4 S Idaho St. Seattle, WA

2024 Sponsor Packages

As a Sponsor for the 2024 Deathcare Superconference, you'll connect with our diverse deathcare community and reach the people leading the charge in the deathcare movement.

Gold
Sponsors
\$5,000



As a Gold Sponsor, you'll receive:

- 3x tickets
- Logo on advertising materials and badges
- Link to company website from Conference Registration Page
- Social media/newsletter spotlights
- Shoutout in opening speech
- 60-second sizzle reel/promotional video to online participants (provided by sponsor)

Silver
Sponsors
\$2,000



As a Silver Sponsor, you'll receive:

- 2x tickets
- Logo on advertising materials
- Link to company website from Conference Registration Page
- Social media spotlights
- Shoutout in closing speech

Bronze
Sponsors
\$1,000



As a Bronze Sponsor, you'll receive:

- 1x tickets
- Link to company website from Conference Registration Page
- Social media spotlights

Lunch
Sponsor
\$2,700



As a Lunch Sponsor, you'll receive:

- 2x tickets
- "Lunch Sponsored By" sign at Lunch Location
- Logo on advertising materials
- Link to company website from Conference Registration Page
- Social media spotlights
- Shoutout in closing speech

Breakfast
Sponsor
\$1,800



As a Breakfast Sponsor, you'll receive:

- 2x tickets
- "Breakfast Sponsored By" sign at Breakfast Location
- Logo on advertising materials
- Link to company website from Conference Registration Page
- Social media spotlights
- Shoutout in closing speech

Coffee
Bar
Sponsor
\$1,100



As a Coffee Bar Sponsor, you'll receive:

- 1x ticket
- "Coffee & Tea Sponsored By" sign at Coffee Bar Location
- Logo on advertising materials
- Link to company website from Conference Registration Page
- Social media spotlights
- Shoutout in closing speech

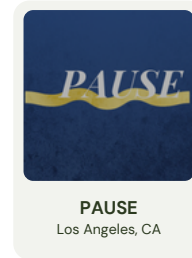


Sponsorship Benefits

Sponsor Benefit	GOLD	SILVER	BRONZE	LUNCH	BREAKFAST	COFFEE & TEA
Cost	\$5,000	\$2,000	\$1,000	\$2,700	\$1,800	\$1,100
Exclusive?	No	No	No	Yes	Yes	Yes
Logo on advertising materials	✓	✓	✓	✓	✓	✓
Link to company website from Conference Registration Page	✓	✓	✓	✓	✓	✓
Social Media Spotlights	✓	✓	✓	✓	✓	✓
Shout-out in closing speech	✓	✓	✓	✓	✓	✓
Signage at Event				✓	✓	✓
60-second sizzle reel for online participants	✓					
Tickets	3 tickets	2 tickets	1 ticket	2 tickets	2 tickets	1 ticket

2024 Deathcare Superconference

Building Bridges in the Deathcare Landscape



Become a Conference Sponsor

Register as a sponsor on our website at homefuneralalliance.org/sponsorship

Simply select your sponsorship level and provide your information! You'll receive an immediate confirmation and we'll be in touch shortly with more details.

Questions? Contact Isabel at isabel@homefuneralalliance.org.



Thank you!

Contact

Phone 203-644-6031

Email isabel@homefuneralalliance.org